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June 13, 2025

TO: Los Angeles County Workforce Development Board (LACWDB) Members

FROM: Jeffrey Thompson, Los Angeles County Workforce Development Board Business Engagement Committee (BEC)

SUBJECT: **BUSINESS ENGAGEMENT COMMITTEE UPDATE REPORT**

SUMMARY

This memo provides a brief update on recent meetings of the Business Engagement Committee, outlining the next steps anticipated, and highlights opportunities for future alignment with the broader relationships with the LACWDB.

OVERVIEW

Since the previous LACWDB meeting, the BEC has met on three occasions in 2025: April 14, April 28, and May 27. The committee has made progress towards establishing goals and objectives to better engage business and employers. In addition, the BEC has been advocating LACWDB's commitment to employer partnerships in Los Angeles County. The following information provides an update on the committee's activities and progress.

AREAS OF FOCUS/RECENT ACTIVITIES

- Approved Member Edward Chang as Vice-Chair.
- The BEC would like to meet offsite and visit AJCCs to learn the best practices on community and business engagement.
- The BEC has asked for best practices from the community colleges including the Los Angeles Regional Consortium, whom have extensive business outreach capabilities. It was also requested to contact the California Chamber of Commerce and other regional business organizations.

The committee members received the Industry Clusters study from the Los Angeles Economic Development Collaborative (LAEDC) authored in 2024. The report can be found here: [LAEDC Industry Cluster Report](#). They also received information relating to California Jobs First Initiative; [LA County CJF Regional Plan–Part 1](#) and [LA County CJF Regional Report–Part 2](#). The initiative looks to invest in key sectors to drive sustainable economic growth, innovation, and access to good paying jobs.

- The committee requested a Stakeholders Map that will clearly illustrate the business engagement and job training partners that could lead to relationships with the committee, LACWDB, and DEO.

ANTICIPATED NEXT STEPS

- The BEC will begin to review the results of outreach conducted by the AJCCs. This will include tours of the AJCCs and briefings with AJCC leadership to better understand how they intend to implement the Centers of Excellence (COEs) and enhance the AJCCs relationships in the community.
- To engage business groups and employers with the purpose is to increase the overall exposure of DEO, the LACWDB, and workforce system, the workgroup has recommended forming advisory groups or affinity groups that are specific to the COEs. The groups would advise DEO and the LACWDB on outreach and training strategies being utilized by other organizations. The Committee has also asked for a status update of the standing up of the COEs.
- Identify the goals and benefits on why a business organization would want to partner with DEO.

The committee's next meeting is scheduled for July 9, tentatively located at the DEO headquarters at 510 South Vermont Avenue, 11th Floor Conference Room, Los Angeles 90020, at 1:30 pm.